



WHAT DREAMS CAN BECOME

The Smart Start System

Your Ultimate guide for starting a business online.

When starting your own online business, there are a couple of questions that you need to figure out before you head off on your journey.

The number 1 question is – who is that person that you will be helping.

What is your mission in helping them?

What you are serving is exactly that- What services or products you will be helping your customer with. EBooks, Operations, Content, YouTube videos, Coaching them...the list goes on and on here. Basically, find something that you are good at and help people with it.

How will you be delivering your services? Through social media? One on One? Through courses or maybe even presenting the information or products to a group. Pick something that you can be comfortable with for now and expand later. Always start small.

What is Your Why? This is the most important question of all. Starting a small business can be a little daunting at first, because there are so many moving parts. But what is going to get you through the difficulties? Your WHY has to be strong enough that it will get you through the hard times.

It's important to figure this out, but use caution because you can stay at this stage for a very long time if your focus is not clear. Don't waste time...trust me on this one . Make quick decisions and then deviate as you deem fit. Just getting started is the hardest first step. The quicker that you can get past this stage, the quicker it will be for you to start making money.





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There are 4 ways that you can begin building your online business. You can stick with one or you can combine all of them into your business.

Affiliate
Marketing

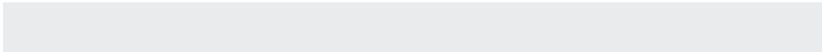
Coaching

Product
Marketing

Email
Marketing

Blogging

Let's go through each of these so we can have a good idea where to start.





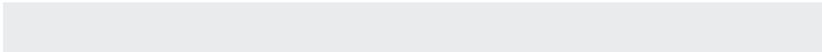
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Email Marketing

This is the practice of giving your customers a freebie so they can opt in to your landing page- which in turn places them on your list and then you can provide not only value to your audience but monetize your emails as well. This is usually mixed in with the other 3.

Coaching

Providing knowledge to your clients on a certain subject: marketing, traffic, Facebook ads, social media, Pinterest, cooking, running, life, business, finances, and credit....I mean really anything that you are good at and could teach others. Basically the premise is getting them from point A to point b in a matter of months.





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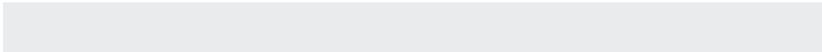
Affiliate Marketing

Perfect if you have no product or idea. Companies pay you to promote their products and give you a commission. Affiliate marketing is an online sales tactic that lets a product owner increase sales by allowing others targeting the same audience.

Which means that all you do is take another person's product and promote it, and when someone else buys it - you get a cut.

Blogging

This is an online journal of sorts that is based on a theme that you can monetize.





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Product
Marketing

This would be a way of selling physical products. You can buy from wholesalers and sell the items on platforms such as Amazon, Ebay , or Niche websites.

If you have your own products you can use, Ebay, Etsy, or Shopify.

So pick one and let's move on!

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