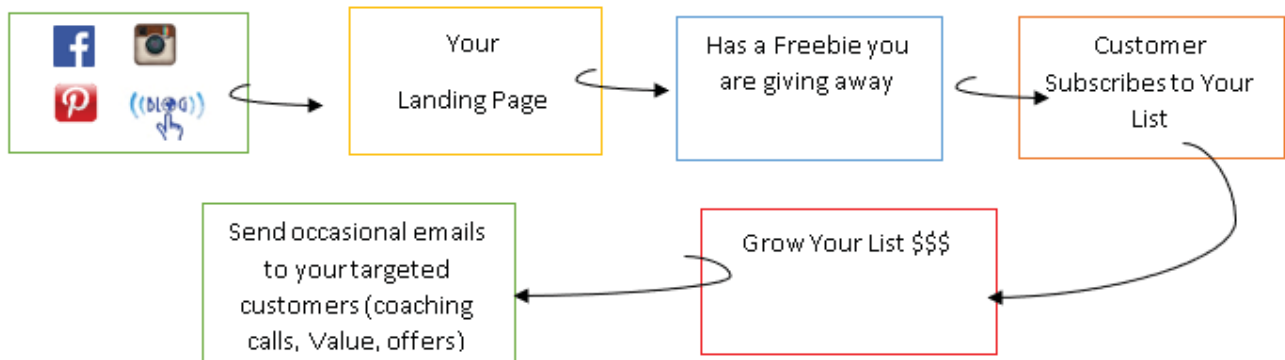




WHAT DREAMS CAN BECOME -
SMART START SYSTEM

Now we need to start getting people on your list.

This is where the funnel that everyone talks about comes in.



Let's Set Up Your funnel!



To set up your funnel you will need:

1. A landing page

(You can use a page from your blog) or Reclick

2. An Email service (this service will deliver your emails to you that are predone on autopilot or you can broadcast them live!) Aweber is a great service for this.

3. You need to create a Freebie to give away. Now this needs to be specifically for your people that they need right now to get a quick win.

Let's go back to my last example. You can give away a cheat sheet that says "5 quick ways to set up your Facebook marketing that only takes one day a month! Or that take an afternoon.

"Something to that effect so it provides a quick win.

-What specific problem does this lead magnet (Your freebie) solve?

-Who is it designed to help?

It needs to solve one problem- that's it!
